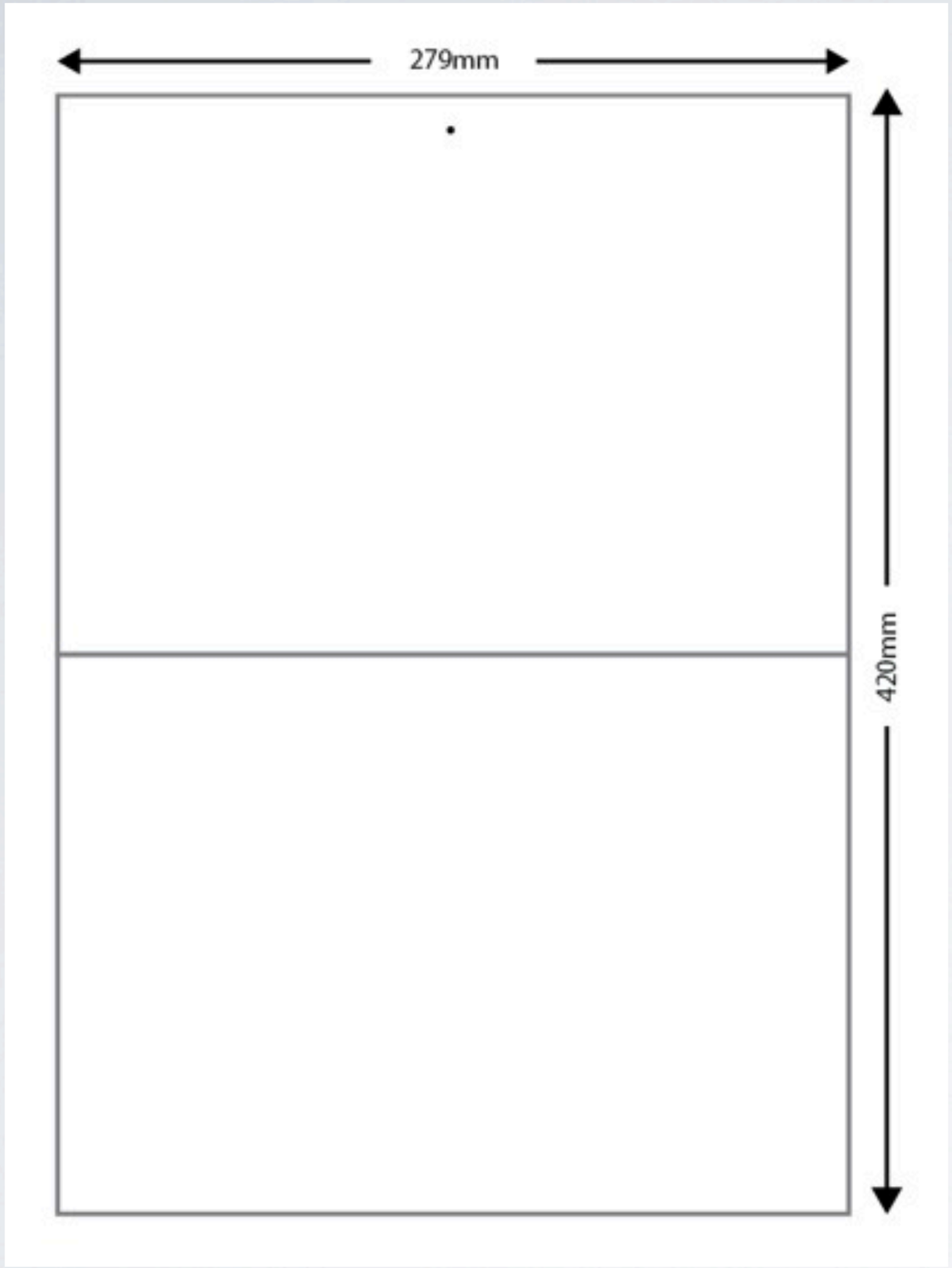
Natures Calendar

Countryside and Landscape Services

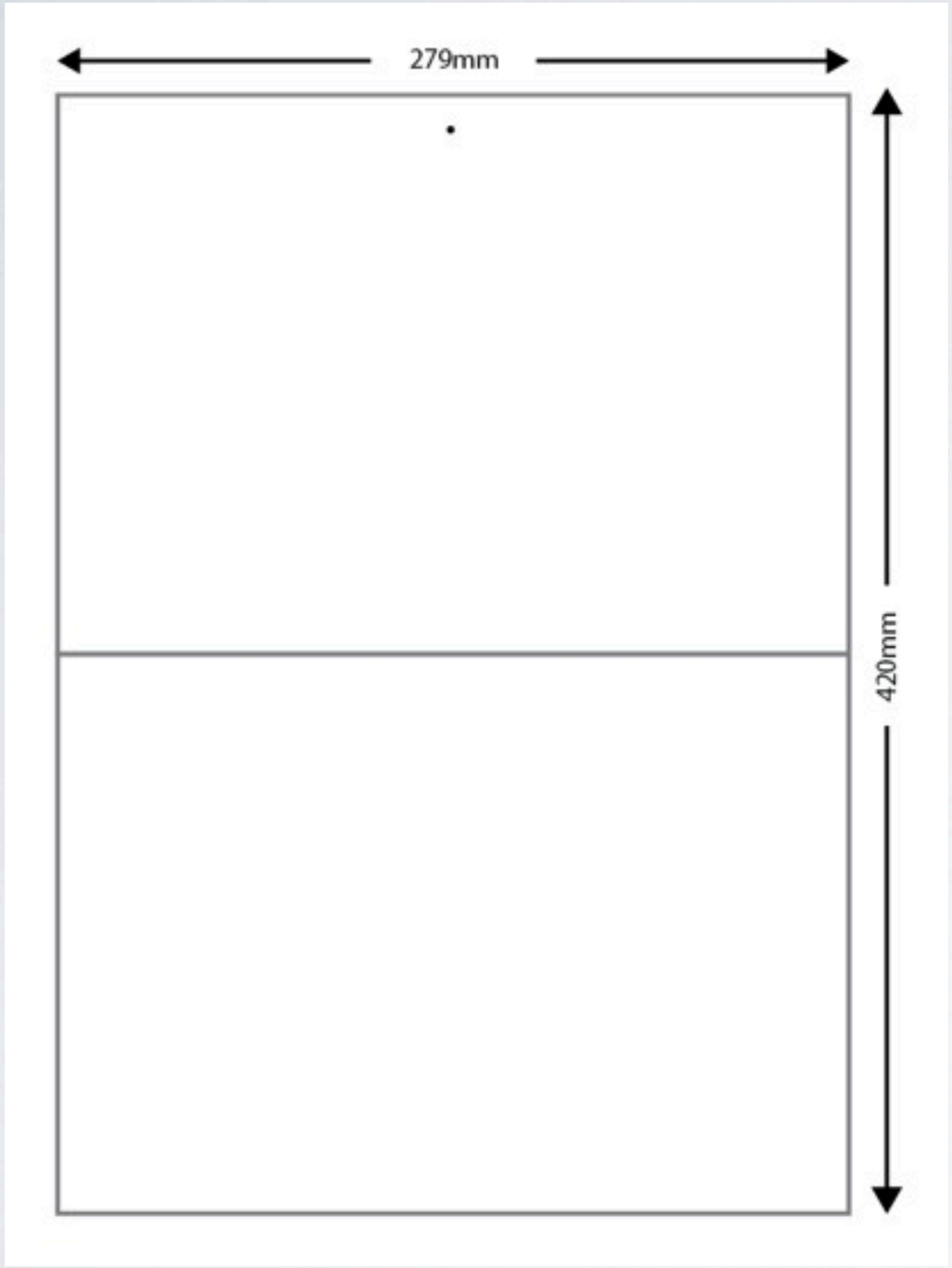


Our Format - Our Canvas

What we wont be doing !

We Aim To Produce Something

New
Exciting
Fresh
Challenging



Each page to be treated as a individual entity

Technical Considerations

Best Quality Possible

RAW - Highest JPEG

No In Camera Processing

Bring Images to Walks on CD/DVD - Named Folders

Images Already Taken - Yes

Count back - On Going Artwork

Delivery of Calendars - End of November

Completed Artwork - End of October - 7 Months

Our Approach

We Have Five Days of Walks for Collation

Sunday April 10th

Sunday June 5th

Sunday 3rd July

Saturday 10th September - Markham Funday

Sunday 18th September

Any Other Days You Can Manage!!

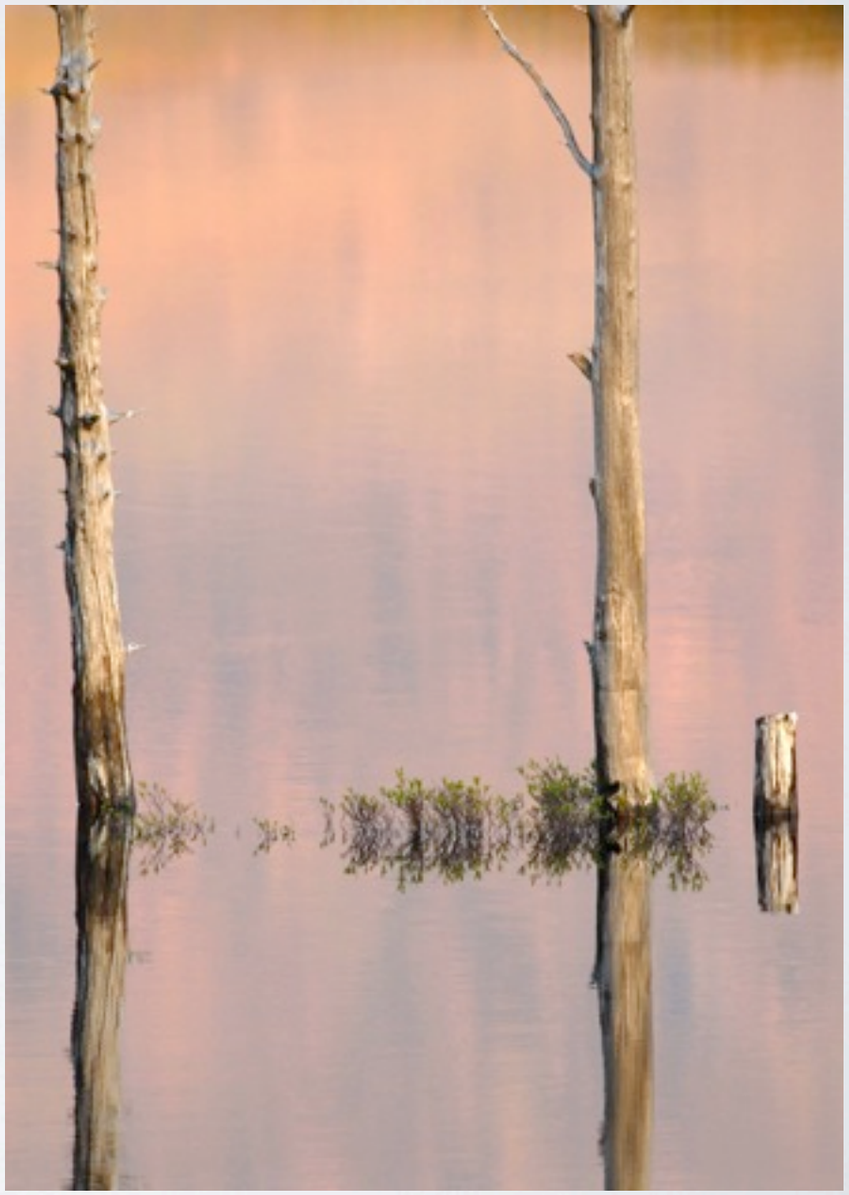
There will be Gaps

The camera doesn't make a bit of difference. All of them can record what you are seeing. But, you have to SEE

Ernst Haas

It takes a lot of imagination to be a good photographer. You need less imagination to be a painter, because you can invent things. But in photography everything is so ordinary; it takes a lot of looking before you learn to see the ordinary.

David Bailey



Photographic technique is no secret and – provided the interest is there – easily assimilated. But inspiration comes from the soul.

Ralph Gibson

The ease of photography is the greatest barrier to producing fine images

I have often thought that if photography were difficult in the true sense of the term -- meaning that the creation of a simple photograph would entail as much time and effort as the production of a good watercolor or etching -- there would be a vast improvement in total output. The sheer ease with which we can produce a superficial image often leads to creative disaster.

Ansel Adams

How to develop your skills in looking

Learning how to see

There are reckoned to be about 5 billion photographs taken every day

If you sat down to count from one to one billion, you would be counting for 95 years

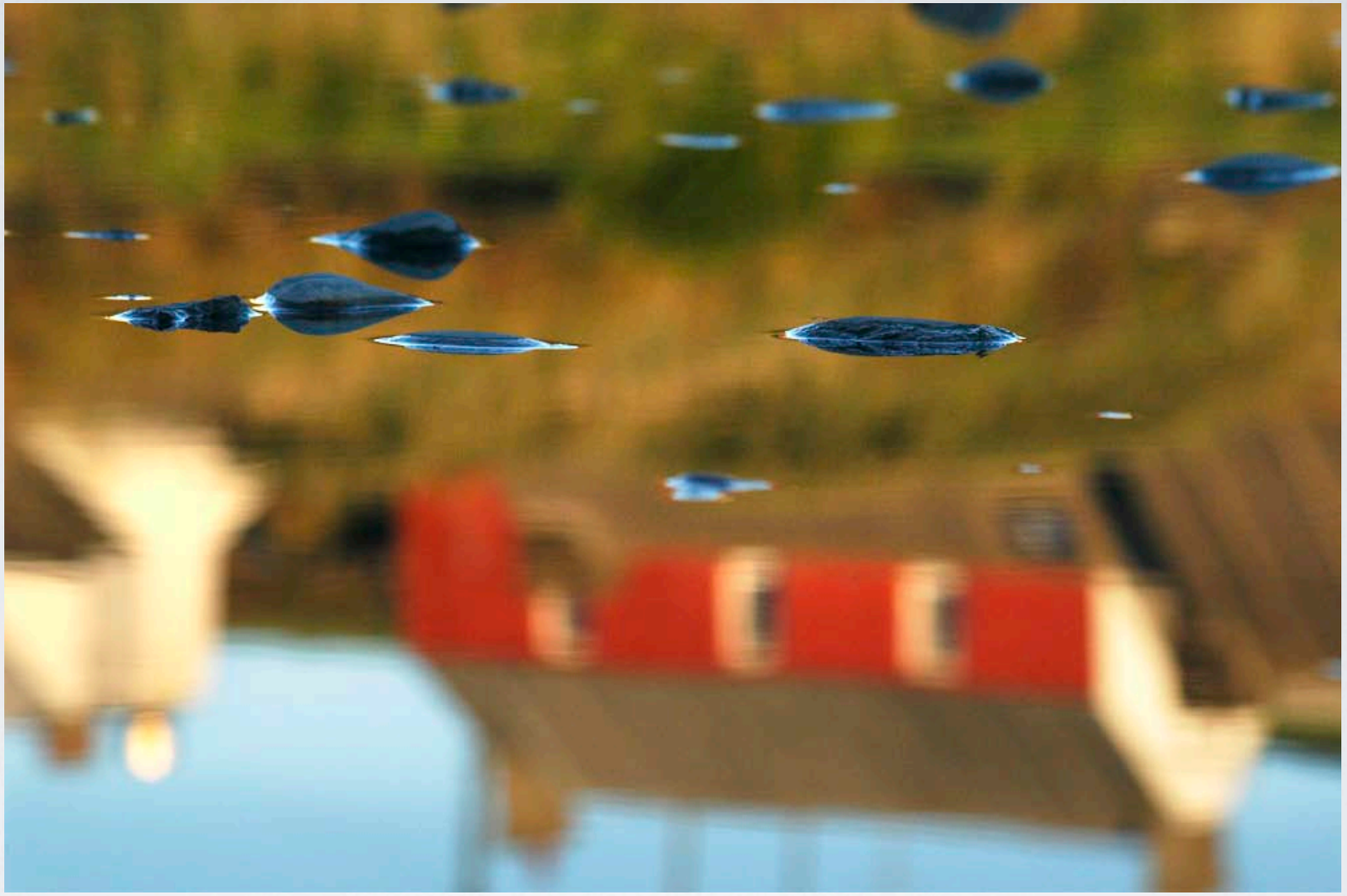
One billion minutes ago, the Roman empire was flourishing

What sets us apart ?

How we see

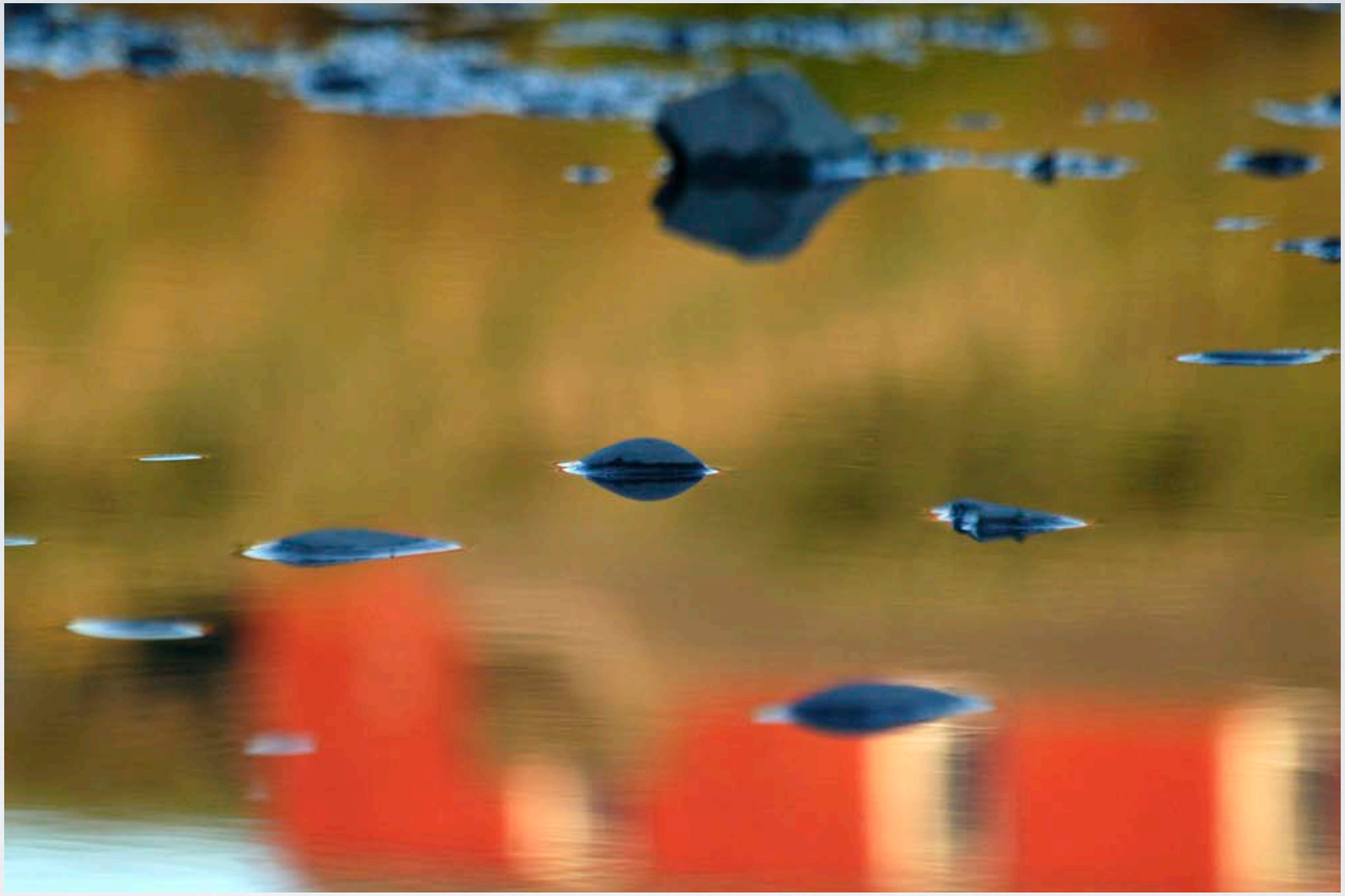
Good photographers make sense out of a chaotic world

Look Beyond the Obvious



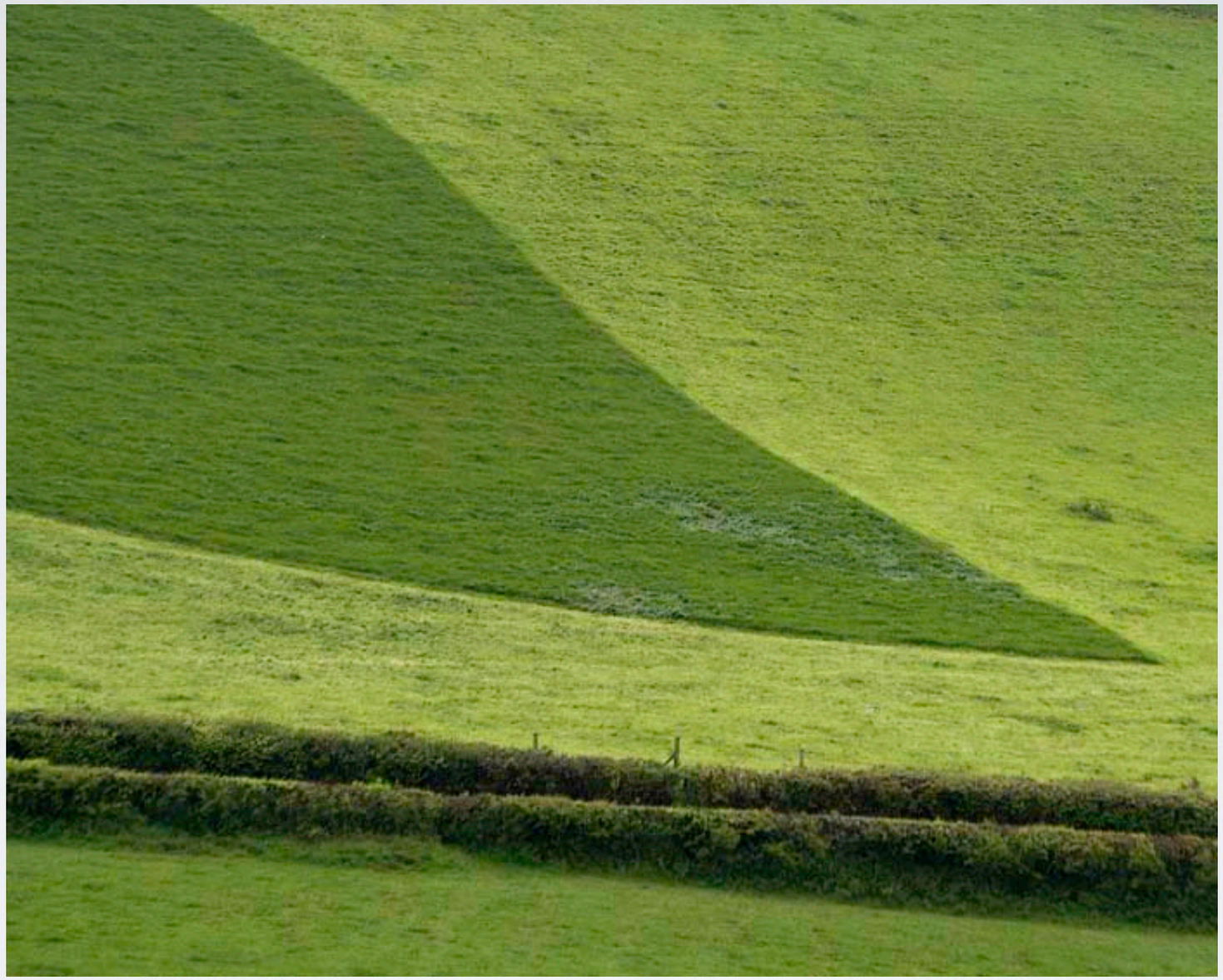
All photography is an illusion

All photography is an illusion



3 Dimensions into 2

Loosing the label

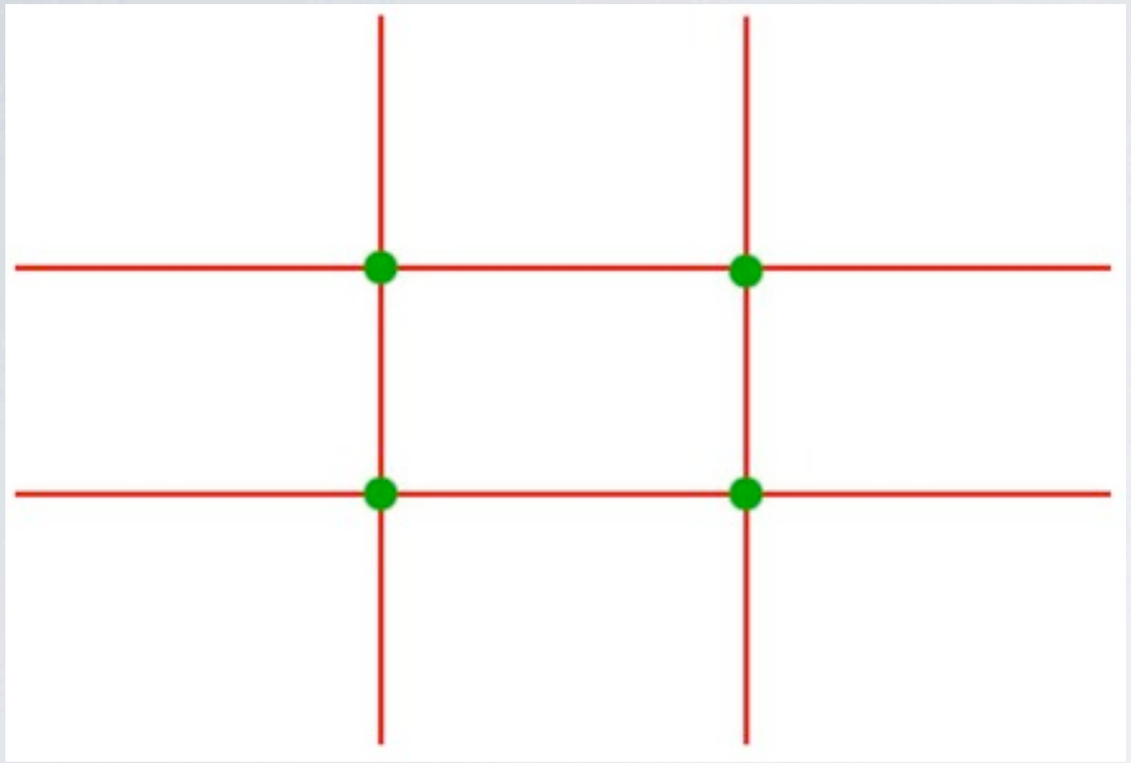


Learn to look with FORMAL Elements

SHAPE: TONE: LINE: FORM: COLOUR: TEXTURE

..... and keep it simple

Break those rules !



And Of Course

Get Down Low - Get In Close

A Calendar Reflects a Time of Year

Consider the Defining Elements of Each Month and Season

What We Need

Must Establish a Sense of Place

Themes

We must be targeted with the Images

Seasonal Highlights

Themes

We must be targeted with the Images

Quality of Light

Themes

We must be targeted with the Images

Depth of Field - Background Out Of Focus

Themes

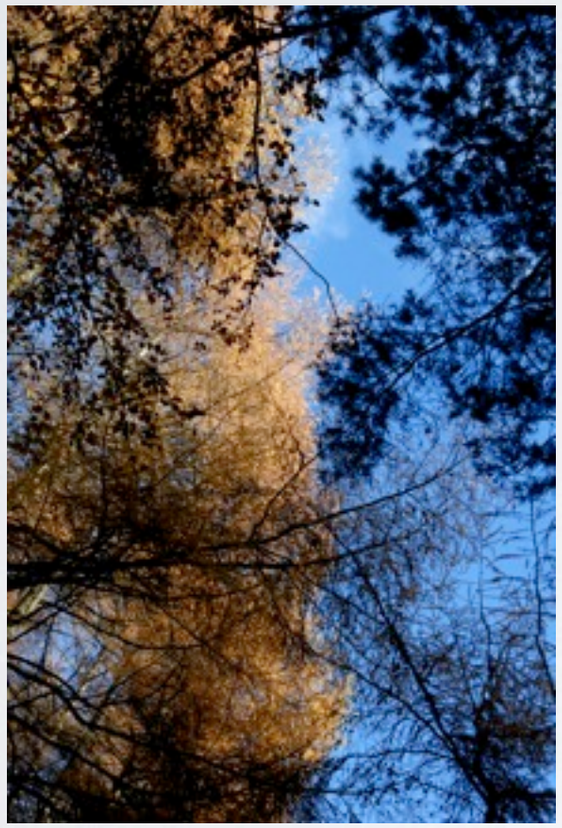
We must be targeted with the Images

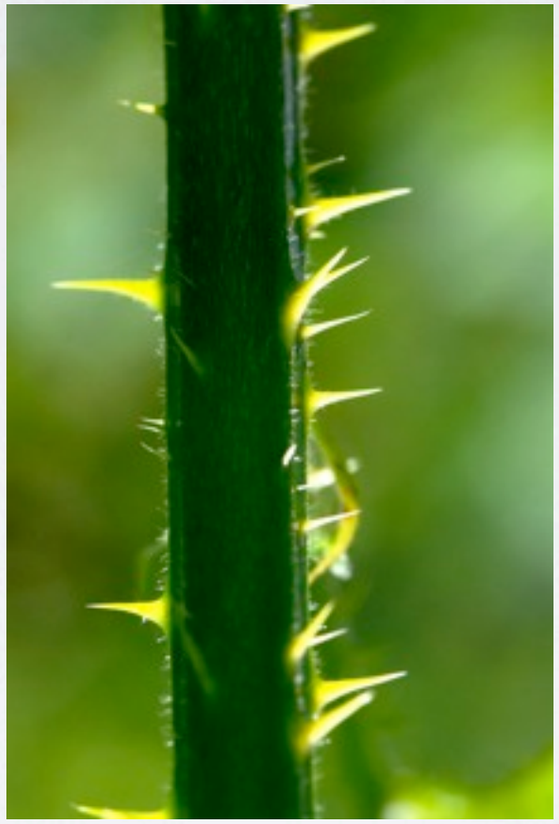
Small Roads - Helping to give a sense of location

Themes

We must be targeted with the Images

Strong Graphical Elements

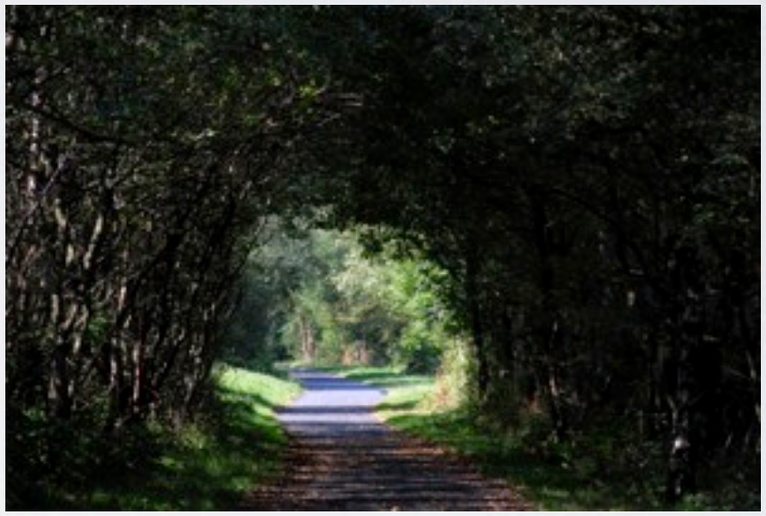




Themes

We must be targeted with the Images

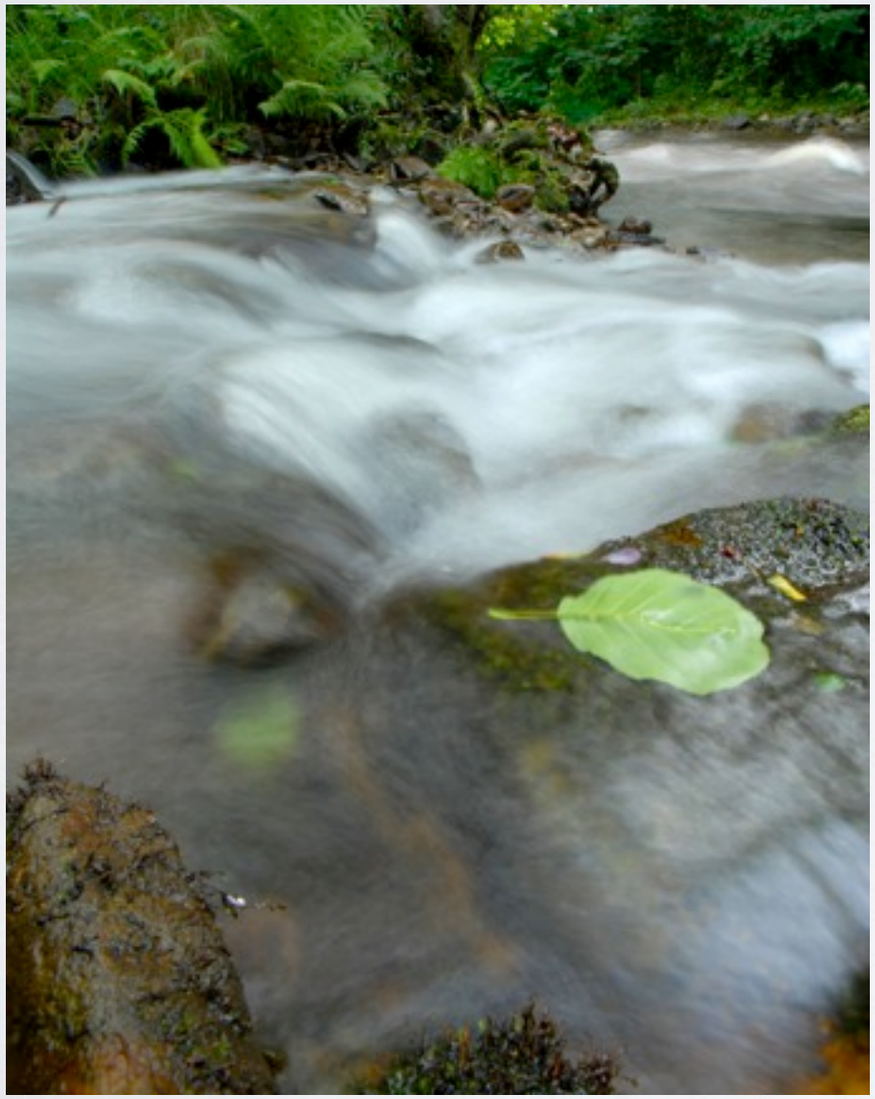
Strong Graphical Elements



Themes

We must be targeted with the Images

Isolated Elements



Themes

We must be targeted with the Images

Stone Walls

Themes

We must be targeted with the Images

Landmarks

Themes

We must be targeted with the Images

Flowers - Trees

Themes

We must be targeted with the Images

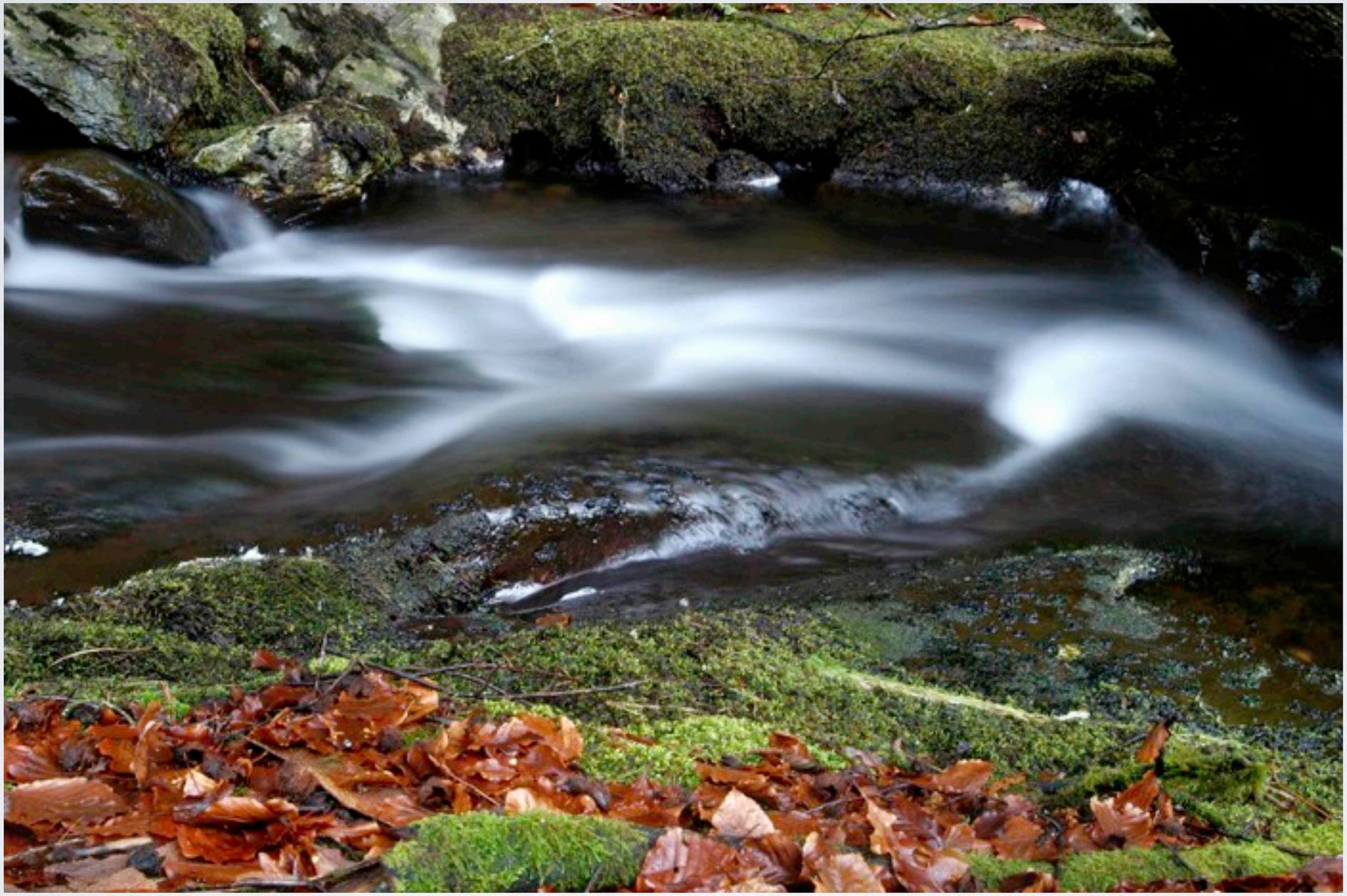
Natural History

Themes

We must be targeted with the Images

Signposts

If we are to produce something ***Fresh*** then we need ***Fresh*** Images



If I saw something in my viewfinder that looked familiar to me, I would do something to shake it up.

Garry Winogrand

The important thing is not the camera but the eye.

Alfred Eisenstaedt

Your first 10,000 photographs are your worst.

Henri Cartier-Bresson

Practice

Practice

Practice

Natures Calendar

Lets Make Something Special